New Earnings Base for Growth

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New earnings base reflects post-COVID learnings and efficiencies

ADJUSTED EARNINGS PER SHARE

Pre-COVID 10% Earnings CAGR off of 2019 base of $1.90

Adjusted earnings per share is a non-GAAP financial measure. Please see appendix for a reconciliation to the appropriate GAAP measure and for other disclosures.

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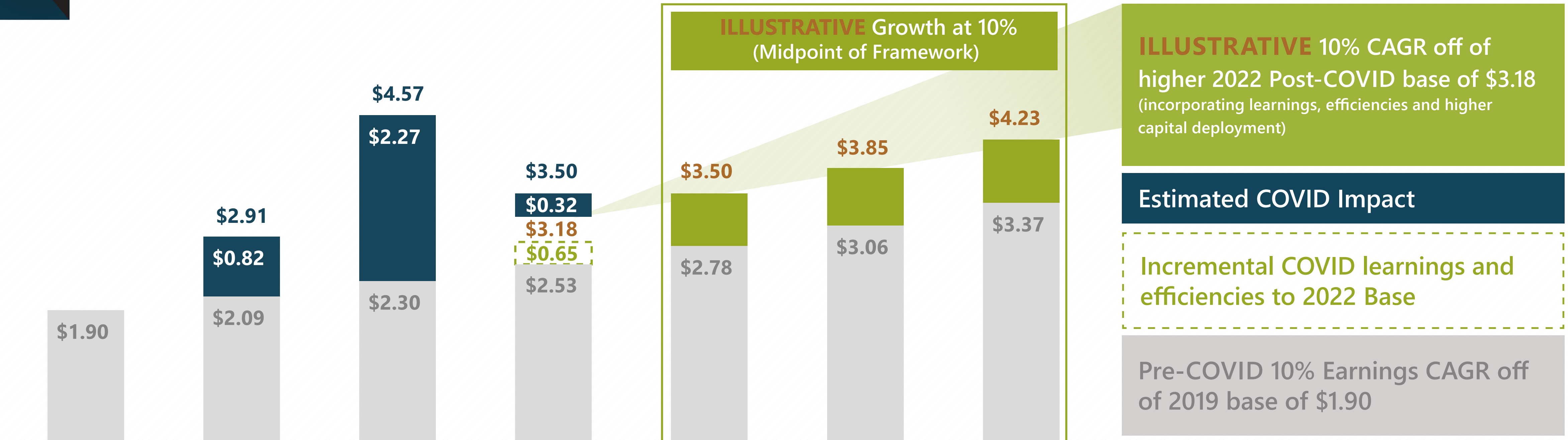

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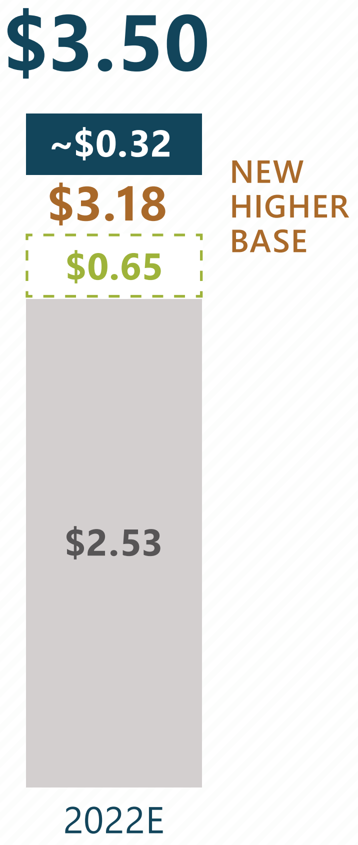
Incremental EPS growth in 2022 above pre-COVID expectations

POST-COVID EXPECTATION	**$3.50**	**MIDPOINT OF 2022 GUIDANCE**
	~$0.32	**Expected COVID-related impacts in 2022**
	~$0.65	**~75%** Sales & Marketing Productivity in Cemetery
		~15% Accelerated Share Repurchases
		~10% Cost Efficiencies
PRE-COVID EXPECTATION	**$2.53**	**10% CAGR from 2019 base of $1.90**



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There are 4 key pillars to reach even greater potential growth

Demographic Tailwinds

Marketing, Sales & Cemetery Inventory Impact

Enhanced Growth Capital Opportunities

Preneed Backlog Impact